

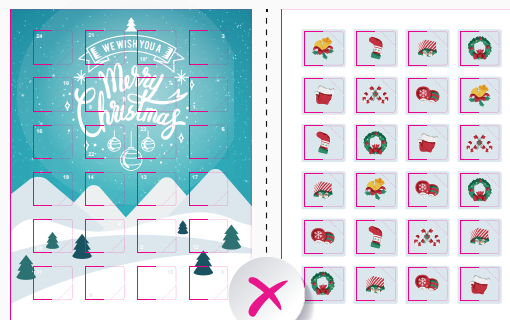
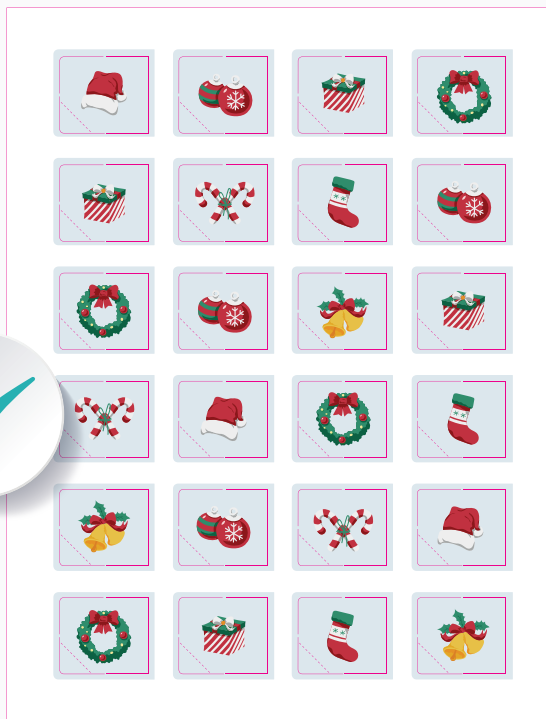
ADVENT CALENDARS

HOW TO BACK UP ARTWORK CORRECTLY

FRONT OUTSIDE



FRONT INSIDE



When supplying artwork for the inside of the calendar, it is important that the orientation is correct with the window's perforated line in the bottom left hand corner. Please ensure that all text is facing up reading left to right. Do not flip the page or rotate 180 degrees; as the finished image (once the window is open) will be back to front or upside down. **Before creating your calendar, please go to our website and download the advent calendar template to use this as your guide.**

Advent Windows

When supplying artwork for the calendar windows, please supply a 3mm bleed so your artwork exceeds the CUT (pink) line. Also use the 5mm margin (blue line) as a safe area for text.

